



# Wise Woofs

Dear Woofologists!

Wise Woofs features a new dog on our site every week to showcase how everyone's unique! We want to give our readers a space to show off their furry best friends as well as become an educational platform. The idea behind "Woof of the Week" is to give your dog the limelight! If you're interested in submitting your pup for "Woof of the Week" there are some small requirements.

1. We ask that you please submit 4 to 5 photos – these can be family photos, adventure shots, pictures of couch potatoes or a simple smile from your dog. Have a photoshoot and send us the results!
2. Your article needs to be at least 200 words and no longer than 500 words – please use appropriate language or we will be unable to feature you on our site
3. Please include your name, email and Instagram handle in your submission so we can contact you if your dog is picked for "Woof of the Week"
4. And finally, please submit all "Woofs of the Week" to our **Instagram @woofologists**  
You can send everything through our DM

**This is a place to have fun!**

Here is a small outline/questionnaire to base your "Wise Woof of the Week" articles off of! It touches on what information is most important, or, if you're having a creative block, look here for some ideas!

**The Basics - These four questions are your typical ice breakers/"must haves" in your writing**

1. Name?
2. Age?
3. Dog Breed?
4. What is your dog's favorite thing to do? - this can be anything! Taking naps, playing fetch, car rides, dog parks, long walks etc. If you want to take it a step further, you can write about a memory or anecdote/story about your pup

**Fun Facts – Here are some suggestions for topics to write about**

1. How did your dog get their name?
  - Are they named after a family member, beloved cartoon character or does your dog just look like a Fluffy?
2. Where did you get your dog?
  - From a Breeder? From a rescue or shelter? On the street or from a friend?
3. What's their favorite toy? What is it? Where did they get it?
  - Does your dog insist on bringing this toy everywhere? Do they hide it in the house? Do they bury their toys?
4. Quirky traits
  - What makes your dog special! What's something your dog does that makes them different?
  - Maybe you have an ESA or Service Dog who's always by your side, OR maybe you have a ball or energy who never stops running around. Whatever it may be, we want to know!

**From all of us here at Wise Woofs, thank you for your constant support! We have so much more to show you and were excited to have you along for the journey!**